

PTR Baler & Compactor

CASE STUDY

CHALLENGES

PTR Baler & Compactor had been utilizing an aging premisebased, internal, private telephone network known as a Private Branch Exchange or PBX. As PTR grew, so did their desire for an advanced phone system that could better meet their organization's various needs. When they discussed these needs, their carrier replied that access to these kinds of features would require a significant and expensive upgrade to the system and the internal infrastructure.

SOLUTION

The organization began to look for alternatives to the costly system overhaul that would also make their system more dynamic. Moving forward, PTR was sure they wanted the ability to construct a disaster recovery plan. So after a thorough search, they decided to partner with Momentum and adopt Momentum's hosted VoIP solution as their system provider.

RESULTS

It didn't take long for PTR to see Momentum difference and to see the many improvements from their old system. In addition to the operational benefits of the hosted solution, the switch to Momentum was thoroughly effective in the brand's overall cost reduction strategy; the organization was able to preserve a significant portion of their budget by merely switching to Momentum. PTR and Momentum partnered to create and implement a disaster recovery plan that ensures the safety of PTR's data and connectivity. The two organizations were also able to take steps in supporting each other's initiatives for being environmentally conscious.



PTR Baler & Compactor is a nationally, respected manufacturer of balers, compactors and service equipment specific to the recycling and waste reduction industry. PTR's mission is to provide customers with industry-best value for high quality products manufactured for safety and durability. PTR also champions both environmental preservation and protection through its active commitment to providing and servicing ecofriendly products.

“Partnering with Momentum gave us the confidence that our system was in safe hands. Momentum has proved to be a justifiable investment that has saved us money and has delivered nothing but unparalleled results.”

Taylor Doe
PTR Baler

