



# **Evaluate**

## **Admin Quick Reference**





### About Call Recording with Evaluate

The Evaluate add-on license (\$) offers organizations many tools for determining how their calls are going and for Quality Assurance monitoring. Both Manual and Automated evaluation scoring are supported if all required add-on licenses have been purchased. If the optional add-on (\$) Speech Analytics license was also purchased, Agent Evaluations are enhanced by visibility into the call transcriptions and Admin access to use tools to build more advanced Al-assisted automated QA.

An Evaluate license is applied to the person/line being recorded that must undergo evaluation. If the line/ person is not going to be evaluated, the Evaluate add-on license is not needed and QA will not be available for that line/person's calls.

Once purchased and enabled for the line/person who will undergo evaluation of their calls, Admins can create Evaluations and Supervisors (or Admins) who have been authorized to manage that licensed line/ person's call recordings can then perform evaluations of their calls using forms the organization's Admins have complete control to design and manage for this purpose.

The Evaluation reports provide access to useful statistics, such as an average, minimum and maximum agent's score for the given period, total evaluations for specific agent, evaluations for groups, etc.

### Reports



Authorized Admins can easily create an Evaluation form within the *Evaluation Form Designer* found in the **QA** section of Call Recording.

Wide view 🧈

### 1. Overview

Agent Evaluation in Call Recording (powered by MiaRec) allows contact center managers to monitor and measure the performance of individual agents calls within a contact center for useful metrics.

Call Recording supports both manual and automated Quality Assurance (QA).

### 1.1 Manual QA

With manual QA, supervisors listen to a random sample of calls and evaluate them according to a predefined scorecard.

The goal here would be to look for coachable moments and find areas where agents can improve.

A typical scorecard consists of several sections, like "Greeting", "Verification", "Problem resolution", etc. Each section includes questions or metrics that are evaluated by the supervisor.

A sample scorecard is shown in the table below.

Section	Questions
Greeting	Did the agent say "Thank you for calling"?
	Did the agent mention his/her name?
	Did the agent mention the company name?
	If the call was transferred, did the agent adapt the greeting accordingly?
Verification	Did the agent ask for the caller's name?
	Did the agent ask for the caller's account number?
Understanding the problem/ issues	Did the agent identify the customer's needs by active listening?
	Did the agent fully understand the request?
	Did the agent repeat back to the customer what their query or problem was?
	Did the agent show empathy to the customer's problem and reassure the customer?
	How well did the agent determine the problem/complaint and select the appropriate response?
Hold/mute/transfer	Did the agent inform the caller of the reason for the hold/transfer?
	Did the agent thank the caller for holding on return?
	Did the agent provide the name of the person or the department in case of transfer?
Problem resolution	Was the problem resolved in the first call?
	Did the agent describe clearly the resolution?
Closing	Did the agent offer to transfer to a customer satisfaction survey?
	Did the agent thank the customer for calling?

Manual QA is essential in monitoring and measuring the quality of customer service in contact centers. But it has its limitations.

A manual QA process is time-consuming. Supervisors are able to listen to only a fraction of calls when evaluating an agent – leasing to a less than accurate picture of the agent's performance.

Even worse, it can skew the evaluation of an employee if a supervisor only listens to a few bad calls.

### 1.2 Automated QA

Automated QA process uses speech analytics and artificial intelligence (AI) to automatically score every agent interaction, providing a fuller and unbiased evaluation of agent performance.

By capturing, transcribing, and analyzing 100% of interactions, the MiaRec platform vastly increases insight into agent performance and offers a wealth of actionable information for call center improvement - while dramatically reducing the effort required of call center supervisors.

Despite the obvious benefits of automated QA, it should not be viewed as a complete replacement of the manual QA process. The best approach is to integrate both manual and automated scoring into QA process.

Evaluation forms are completely customizable and configurable. An administrator or manager can create different forms for each department, like Sales, Customer Service or Technical Support. Use Evaluation Form Designer to develop the questions and their answers.

For details, see Evaluation Form Designer.

Wide view ⊮<sup>3</sup>

### 2. Prerequisites

The user should have appropriate permissions to fully utilize the evaluation reporting functionalty. Permissions setting specifies what operations are permitted on the accessible evaluation reports. These operations include view, create, edit, delete.

To configure the permissions:

- 1. On the Administration page, navigate to the role assigned to the user.
- 2. Click the **Edit** button next to the access scope.

### Administration

💄 User Management	~	Administration > User Management		
» Groups		ALL ROLES ADVANCED	SEARCH	
» Roles		Search by Name		Search 👻
User Authentication	<	+ Add Role × Delete Ro	le	0-3 of 3 < >
🖨 Storage	<		ACCESS SCOPE	
System	<	Administrator	Tenant	♂ Edit
Speech Analytics	<	Agent	User	C Edit
📽 Customization	<	Supervisor	Selected Groups	C Edit
🖵 Screen Recording	<	20 per page 💌		0-3 of 3 < 📏
🔦 Audit Trail	<			

3. On the Edit Role page, scroll down to the Other Permissions section and check the following permissions:

Own evaluations of agents	😴 View 😴 Create 😴 Edit 😴 Delete	set all   clear all
Other managers' evaluations of agents	🕑 View 🕑 Edit 💽 Delete	set all   clear all
Evaluations of self	S View	set all   clear all
REST API	S Allow	set all   clear all
	Save	

#### **Own evaluations of agents**

- View if selected, the user will be able to view the evaluations of agents under his/her supervision.
- Create if selected, the user will be able to create new evaluations of agents under his/her supervision .
- Edit if selected, the user will be able to modify the evaluations of agents under his/her supervision.
- Delete if selected, the user will be able to delele the evaluations of agents under his/her supervision.

### Other managers' evaluations of agents

- View if selected, the user will be able to view the evaluations of agents under other managers' supervision.
- Edit if selected, the user will be able to modify the evaluations of agents under other managers' supervision.
- Delete if selected, the user will be able to delele the evaluations of agents under other managers' supervision.

### **Evaluations of self**

- View if selected, the user will be able to view only his/her evaluation reports and not of any other users.
- Click Save.



### 3. Form Designer

### 3.1 Create Evaluation Forms

Evaluation reports use evaluation forms to assess and monitor agents' performance. You can easily create an evaluation form with the Form Designer.

The following screenshot shows a sample evaluation form:

Evaluation Form	Add Section	Edit Form 🝷
Name:Sales callStatus:ActiveType:Manual scoreDescription:		
SECTIONS		
+ Add Section		
TITLE		
▼ GREETING	🖉 Edit	× Delete
Did the agent say "Thank you for calling"?	🕑 Edit	× Delete
Did the agent mention his/her name?	☑ Edit	× Delete
Did the agent mention the company name?	🕑 Edit	× Delete
+ Add question		
▼ VERIFICATION	🕑 Edit	× Delete
Did the agent ask for the caller's name?	☑ Edit	× Delete
Did the agent ask for the caller's telephone number?	🕑 Edit	X Delete
+ Add question		
PROBLEM RESOLUTION	🕑 Edit	× Delete
Did a customer request to speak to supervisor?	🕑 Edit	× Delete

There are 3 ways of creating a new form:

- 1. Clone the existing form
- 2. Import from a file
- 3. Create from scratch

### 3.1.1 Clone the existing form

You can create an exact copy of an existing form and use it as the basis for a new, different evaluation form.

To clone an evaluation form:

- 1. Navigate to **QA** > **Form Designer**.
- $2. \ \mbox{Open the evaluation form that you want to copy.}$
- 3. Click **Clone Form** in the dropdown menu of the **Edit Form** button.

<b>Evaluation For</b>	m	Add Section	Edit Form 👻
Name: Status: Type: Description:	Sales call Active Manual score	<	Edit Form Export Form Clone Form Delete Form
SECTIONS + Add Section			

### 3.1.2 Import from a file

You can import the form from a file that was exported previously from the MiaRec application.

To import an evaluation form:

- 1. Navigate to **QA** > **Form Designer**.
- 2. Click **Import** button.
- 3. Provide the  $\ensuremath{\textbf{Name}}$  and file to import.

QA	A Contraction of the second se			Overview	Evaluations	Form Designer
QA						
Eva	aluation Forms					
Sear	ch by Name					Search -
<b>+</b> A	dd 🗙 Delete 主 Import				0-2	2 of 2 < 📏
0	NAME	ТҮРЕ	STATUS			
	Sales call	Manual score	Active		View Form	☑ Edit Form

<b>M</b> miarec & Dashbo	ard IP Recordings	=04 Jul Reports	& Administration	🛎 Ellis Manager 🛨
	port Evaluation Form		×	
QA	Name * New for	rm		Jations Form Designer
Evaluation F	Import file * Browse *.xml file	Auto_Score_Card.xml		
Search by Name		Submit		Search →
	ТҮРЕ	STATUS		
Sales call	Manual score	Active		View Form 🕜 Edit Form

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### 3.1.3 Create a form from scratch

To create a new form from scratch:

### 1. Navigate to **QA** > **Form Designer** and click **Add**.

	👰 n	niarec	🆚 Dashboard	Recordings	<b>≣</b> QA	네 Reports	🌣 Administration		붬 Ellis Ma	nager <del>-</del>
	QA	A						Overview	Evaluations For	Vide view <sub>⊮</sub> <sup>™</sup> m Designer
	QA	1	_							
	EVa	aluatio	on Forms						S	earch 👻
$\langle$	+ 4	dd 🗙 D	elete 🔔 Import						0-1 of 1	< >
	D	NAME	т	YPE		STATUS				
		Sales call	N	lanual score		Active			View Form 🕝 E	dit Form

- 2. Enter the form name in the **Name** field, and provide an optional **Description**.
- 3. Set the **Status** to **Active** to make the form available to users for evaluation. Clear this flag if the form is not ready yet.
- 4. Choose either **Manual score** or **Auto score** in the **Type** field. If the type is set to **Auto score**, then such a form will be used for automatic scoring of interactions.

Add Evaluation Form		
Name *	New form	
Status	C Active	
Туре	Manual score	•
Description		
		//.
	Save	

5. Click Save.

### 3.1.4 Add sections to the form

- $1. \ \mbox{Open the evaluation form that you would like to edit.}$
- 2. Click Add section.

Administration > Customization > Evaluation Form Designer						
Evaluation For	Evaluation Form		Edit Form	Clone Form	Delete Form	
Name: Tenant: Description:	Inbound Sale Report System Sample evaluation report					
SECTIONS + Add Section TITLE						
No sections						

- 3. Enter the section name in the Name field, and provide an optional description in the Description field.
- 4. To allow a supervisor mark this whole section as not applicable, select the **Display N/A option** check box.

With such an option, a supervisor will be able to exclude a whole section from a score calculation, for example, when such a section contains questions that are not applicable for the evaluated interaction.

5. In the **Weight** field, enter how much this section must influence the report score.

The integer value can accept positive numbers within the range 1 to 1000. For details on calculating the weighted score, see Score Calculation Logic.

6. In the **Order** field, specify the order in which this section appears in the report. The integer value can accept positive and negative numbers within the range -1000 to +1000. Sections are ordered by lowest value first.

Administration > Customization > Evaluation Form Designer > Inbound Sale Report

Name *	Problem Resolution
Description	This section contains the questions to address the problem resolution, if any,
Display N/A option	Allow to mark whole section N/A
Weight *	10
Order *	1

### 7. Click Save.

#### 3.1.5 Add questions to the form

1. Click Add question under the section, for which you would like to add new question.

Administration > Customization > Ev Evaluation For	valuation Form Designer	Add Section	Edit Form	Clone Form	Delete Form
Name:	Inbound Sale Report				
Tenant:	System				
Description:	Sample evaluation report				
SECTIONS + Add Section TITLE					
PROBLEM RESOLUTION     No qu	uestions in this section. <u>Add question</u>			C∕r Edit	X Delete

- 2. In the **Question** field, enter your question text.
- 3. Provide an optional description in the **Description** field, which would help users of this form to understand a meaning of this question.

Add Question	
Question *	Did the agent mention his/her name?
Description	

- 4. Choose a question type. Three options are available:
  - Numeric value
  - Multiple choice
  - Auto score

Depending on the selected type, you need to provide different options.

#### Numeric value question type

For the Numeric value type, the following attributes are available:

Туре	Numeric value
	O Multiple choice
	O Auto score
Display As	Rating (stars)     Input box

• **Display As** option specifies how to display this question in the report, either as **Rating (stars)** or **Input box**. The following screenshot demonstrates all of these options in a report:



• Maximum points option specifies a maximum value that can be entered by evaluator for this question

Multiple choice question type

For the **Multiple choice** type, the following attributes are available:

Туре	Numeric value			
	O Multiple choice			
	O Auto score			
Display As	O Choice (single-line)			
	O Choice (multi-line)			
	O Drop-down list			
Choices *	yes	5	Points	🔹 🗆 default 🛛 🗙
	no	0	Points	🔻 🕑 default 🛛 🗙
	n/a		N/A question	🔻 🗌 default 🛛 🗙
	+ Add Choice			

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• Display As option specifies how to display this question in the report, either as Choice (single-line), Choice (multi-line) or Drop-down list.

The following screenshot demonstrates all of these options in a report:

Did the agent ask for the caller's name?	🔘 yes 💿 no 🔘 n/a
Did the agent ask for the caller's	🔿 yes
company name?	o no
	O n/a
Did the agent ask for the caller's telephone number?	no

• Choices option specifies a list of all possible answers for the question.

Each choice has a title, and an outcome that will be applied to a report when such an answer is chosen.

The outcome can be one of the following values:

- Points. When such a choice is selected in a report, the specified number of points will be granted this question
- N/A question. When such a choice is selected in a report, the question will be excluded from the score calculation
- N/A section. When such a choice is selected in a report, a whole section will be excluded from the score calculation
- Fail a section. When such a choice is selected in a report, a whole section will be marked as failed, i.e. the section gets 0 score
- Fail a report. when such a choice is selected in a report, a whole report will be marked as failed, i.e. the report gets 0 score

The following screenshot demonstrates these outcome variants:

Choices *	≡	yes	5	Points 🔺	🗆 default	×
				Points	🐼 default	
	_	no	0	N/A question		X
	=	n/a		N/A section	🗌 default	×
				Fail a section		
	+ Add	Choice		Fail a report		

Optionally, you can mark one of choices as default. In such a case, when an evaluator creates a report, the question will be set to a default answer.

If none of choices are marked as default, then an evaluator must explicitly answer this question, otherwise the report cannot be saved as **Completed**.

#### Auto Score question type

For the **Auto Score** type, the following attributes are available:

Туре	Numeric value	
	O Multiple choice	
	<ul> <li>Auto score</li> </ul>	
Conditions *	Display As	Yes
	Expression	POSBEFORE:50 AGENT: R"(my name is this is)"
		li.
	Outcome	Points
	Points	10
	+ Add Expression	
"No match" outcome	Display As	no
	Outcome	Points 🔹
	Points	0

• Conditions option specifies one or multiple conditions that will be checked by the auto scoring engine.

The **Expression** field contains a query expression that will be applied to transcript. For example, expression POSBEFORE:50 AGENT: R"(my name|this is)" means:

- search in the first 50 words of the transcript (  ${\tt POSBERFORE:50}$  )
- a speaker must be agent ( AGENT: operator)
- search for key phrases "my name" or "this is" (regex expression R"(my name|this is)")

For a detailed syntax, check out the MQL Reference Guide

The **Outcome** option may have one of the following values:

- Points. When such a condition matches in an interaction, the specified number of points will be granted this question
- **N/A question**. When such a condition matches in an interaction, the question will be excluded from the score calculation
- N/A section. When such a condition matches in an interaction, a whole section will be excluded from the score calculation
- Fail a section. When such a condition matches in an interaction, a whole section will be marked as failed, i.e. the section gets 0 score
- Fail a report. when such a condition matches in an interaction, a whole report will be marked as failed, i.e. the report gets 0 score
- If multiple conditions match, then the first one in an order will be chosen.
- No match outcome specifies a default outcome if none of the conditions matches

#### Other question attributes

Display N/A option	Allow to mark question N/A
Weight	1
	Accepted values: from 1 to 1000
Order	1
	Accepted values: from -1000 to 1000

- The **Display N/A option**, if selected, to allow evaluators to mark this question as not applicable. Such an option is useful for **Numeric value** type. For **Multiple choice** and **Auto-score** question types, there is an alternative option to use the **N/A question** outcome.
- The **Weight** field specifies how this question influences the overall section and report scores. The integer value can accept positive numbers within the range 1 to 1000.

For details on calculating the weighted score, see Score Calculation Logic.

• The **Order** field specifies the order in which such a question appears in a report. Questions are ordered by lowest value first.

### 3.1.6 What happens to the reports when the parent form is deleted?

Deleting an evaluation form will delete all the reports that are based on this form as well.

### 3.2 Score Calculation Logic

The evaluation is scored based on a point system.



### 3.2.1 How scores are calculated?

First, for each question, the application tracks two values:

- Points that are earned based on a response to this question
- Maximum points that the questions may potentially earn

A ratio between these two values determines a total question score.

For example, if a simple **Yes/No** question is configured with 5 points for a **yes** response and 0 points for a **no** response, then the maximum question score is 5.

When such a question is answered **yes**, then the question's score is 5 out of 5 (or 100%). If it is answered **no**, then the question's score is 0 out of 5 (or 0%).

These calculations assume that a question has a weight of 1 (i.e. it is not weighted). For cases when a custom weight is applied to a question, check the section below for an explanation of how the section score is affected.

Second, for each section, the application calculates a ratio between the following values:

- An aggregated sum of earned points for each question in the section
- A maximum possible score for the section, which is the sum of the maximum possible scores of all the questions in the section.

If N/A (not applicable) option is selected as a response to a question, then such a question is treated as if it doesn't exist and its maximum possible score is not used when calculating the section maximum score.

Note

N/A option is not the same as **0** (zero) points. When a question is answered with 0 points, such a score is treated as 0 out of X (where X is the maximum possible question score).

#### Example:

A section has 10 questions, where each question is a simple **yes/no** question with the maximum possible score 5.

If one of the questions is answered **no** and the remaining 9 questions are answered **yes**, then the total section score would be 45 out of 50 (or 90%).

But, if one of the questions is answered N/A instead of **no**, then such question's maximum score doesn't affect a maximum section score, i.e. the total section score would be 45 out of 45 (or 100%).

Finally, a report score is calculated as a ratio between the following values:

- An aggregated sum of earned points for each section in the report
- A maximum possible score for the report, which is the sum of the maximum possible scores of all the sections in the report.

If the section is marked as N/A (Not applicable), then such a section is treated as it doesn't exist and it doesn't affect the maximum possible report score. This works similarly to the question's N/A behavior.

#### 3.2.2 How weight is applied to questions and sections?

Each section and question could have its own weight that determines how much it influences the total score for the evaluation report. By default, the sections and questions are not weighted (their weight value is 1).

#### Example:

A section has two questions:

1. The first question with options yes (5 points), no (0 points) and N/A type, and a weight of 10.

2. The second question with options yes (5 points), **no** (0 points) and **N/A** type, but a weight of 1.

A question score is multiplied by its weight, and a resulting value is used when calculating a section score.

In our example, the maximum possible section score is 55 (where  $55 = 5 \times 10 + 5$ )

If both questions are answered **yes**, then the section score would be 55 out of 55 (or 100%).

If the first question is answered **no**, but the second question is answered **yes**, then the section score would be 5 out of 55 (or 9%).

In a reverse situation, when the first question is answered **yes**, but the second one is answered **no**, the section's score would be 50 out of 55 (or 91%).

In case the first question is answered N/A, and the second one is answered **yes**, then a score of the section would be 5 out of 5 (i.e. the application excludes the first question completely from the calculation).

Similar logic works for section weights.

### 4. Manual scoring

### 4.1 Manual scoring

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To manually evaluate interaction, select a call recording in MiaRec portal and click the  $\ensuremath{\textbf{Evaluate}}$  button.

Brian Olson	Nov 15, 2021	1:55 PM	0:36	639879597	287553915	
Tenant:	Becker-Acosta					Open in new window 🗷
Group:	Group Mcconnell-Rodriguez					
Caller Party:	639879597 🔺 assign to client					
Called Party:	287553915 🛛 Brian Olson					
Date/Time:	Nov 15, 2021 1:55:41 PM					
Duration:	0:36					
	▶ 00:00				00	00 🕹 Save audio file
	More details 🛛 📰 Evaluate					
Notes:	Add note					

Then, you listen to the call recording and answer questions in this evaluation form. Once all questions have been answered, this call will be scored from 0 to 100 points.

Add Evaluation Report		
AUDIO		Switch to basic player
0 1 10 1 20 1 130 1 140 1 150 1 160 1 11:10 ► Play  Save audio file		
EVALUATION REPORT	GREETING	
Agent:Carrol RobardsEvaluator:adminEvaluation Form:Inbound Tech Support	Did the agent say "Thank you for calling"? Did the agent mention his/her name? Did the agent mention the company name?	<ul> <li>yes</li> <li>no</li> <li>yes</li> <li>no</li> <li>yes</li> <li>no</li> </ul>
CALL DETAILS	If the call was transferred did the agent adapt the greeting accordingly?	⊙ yes O no O n/a
Call Date/Time: Mar 1, 2010, 9:05:58 AM Call Duration: 3:55 From: 827 CTI_HAR_27 (Carrol Robards) To: 0041796930211 View call details	Did the agent say "This call may be recorded" (outbound only)? Comments	o yes o no o n/a
	VERIFICATION	

### 5. Auto scoring

### 5.1 Review Automatic Scores

To review the automatic score for an interaction, open the report details.

In the report, you will be able to see what conditions were matched and at what location in a transcript.

For example, in the following screenshot, the second question **Did the agent mention his/her name?** is matched because the agent said *this is Tom Braxton* at the beginning of the call.

0 30 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	60 1:30 2:00 2:30 3:00 3:30 1.2 x1.5 x1.7 x2 ▲ Save audio file	
REPORT DETAILS	CALL DETAILS VOICE ANALYTICS NOTES	EVALUATION SCORE
SENTIMENT SCO	ore -53 ⊗ -32 ⊖	<b>50</b> Score
Total Score	Agent Score Customer Score	GREETING 33%
TRANSCRIPT Agent [0:00]:	Good evening. this is Tom Braxton, I need to disclose that you're on a recorded line. Do you grant Brad if insurance partners permission to record this call for quality and training purposes?	<ul> <li>Did the agent say "Thank you for calling"? no (0 of 10)</li> <li>Auto score results</li> <li>No match</li> <li>Expression: POSBEFORE:50 AGENT: R"(you thanks) for calling"</li> </ul>
<b>Customer [0:09]:</b> Agent [0:11]:	Yes, I do. Thank you so much for that. Can we start with your name?	Did the agent mention his/her name?     Yes (10 of 10)
Customer [0:14]:	My name is and purse, p, e, r, t, H.	Auto score results
Agent [0:20]:	Thank you, Anne. can I have your date of birth?	Match [0:00 - 0:00]: Good evening . this is Tom Braxton, I need to disclose that you're
Customer [0:24]:	lt's 7, 20, 72.	Expression: POSBEFORE:50 AGENT: ("my name is" OR "this is")
Agent [0:28]:	Thank you, I see, are insured with us.	
	What is the make year and model of the vehicle you're calling about?	Did the agent mention the company name? <b>no (0 of 10)</b>

### 5.1.1 Override score

In some situations, the machine score may be incorrect, for example, when a speaker was using a vocabulary that was not expected by the designer of the scorecard.

In such a case, a reviewer can override the machine score by clicking **Edit Report** button and selecting **Override** option for the corresponding question.

### **Edit Evaluation Report**



After the report is saved, the score is automatically recalculated.

The questions that are overridden are marked with the star icon and the message **Score is overridden by ... (original score:** ...).

<ul> <li>→ → → → → → → → → → → → → → → → → → →</li></ul>	60 1:30 2:00 2:30 3:00 3:30 1.2 x1.5 x1.7 x2 ≰Save audio file	
REPORT DETAILS	CALL DETAILS VOICE ANALYTICS NOTES	EVALUATION SCORE
SENTIMENT SC	ore -53 ☺ -32 ☺	<b>62</b> Score
Total Score	Agent Score Customer Score	GREETING 66%
TRANSCRIPT		Did the agent say "Thank you for calling"?     Yes (10 of 10)
Agent [0:00]:	Good evening. this is Tom Braxton, I need to disclose that you're on a recorded line. Do you grant Brad if insurance partners permission to record this call for quality and training purposes?	Auto score results No match Expression: POSBEFORE:50 AGENT: R"(you thanks) for calling" * Score is overriden by Ellis Manager (original score: no)
Customer [0:09]:	Yes, I do.	
Agent [0:11]:	Thank you so much for that. Can we start with your name?	Did the agent mention his/her name? Yes (10 of 10)
Customer [0:14]:	My name is and purse, p, e, r, t, H.	<ul> <li>Did the agent mention the company name?</li> <li>no (0 of 10)</li> </ul>
Agent [0:20]:	Thank you, Anne. can I have your date of birth?	
Customer I0:241	lt's 7 20 72	

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### 6. Reporting and Dashboard

### 6.1 QA Dashboard

Once the call recordings have been evaluated, you can check evaluation results by navigating to the QA dashboard.

The QA dashboard is an intuitive visual reporting tool that provides useful statistics, such as an average, minimum and maximum agent's score for the given period, total evaluations for a specific group or agent, etc., This allows customer service managers and teams to monitor and optimize performance and spot emerging trends in a central location.

@MiaR∈c	n Dashboard		≣QA	Admin	istration						å Gre	egory Ber	nnett <del>-</del>
QA												W	ide view <sub>e</sub> "
2022/09/2	6 - 2022/10/25					Compare to	previous p	eriod					
+ Add filters					Search								
OVERVIEW	EVALUATIONS												
	EVALUATIONS				FORMS					AVC	SCORE		
	38				2					8	6.5		
AVERAGE S	CORE												
100													
75 —													
50 — 25 —													
0 Sep 26	Sep 28 Sep 30	Oct 02 Oct 04	Oct 06	Oct 08	Oct 10	Oct 12	Oct 14	Oct 16	Oct 18	Oct 20	Oct 22	Oct 24	_
FORM						TOTAL	EVALUATIO	ONS		AVG SC	ORE		
Inbound Call Ev	al Form							0					View
Sample form								38			86.5		View

Key features of the QA dashboard:

- A dynamic view of the total number of evaluated recordings, the average score calculated, evaluation forms being used, and more.
- The drill-down analytics capability allows you to instantly shift from an overview of data to a more detailed and granular view within the same dataset they are analyzing by navigating to a group/user level.
- Comparing metrics over time to instantly measure changes by highlighting differences between two identical timeframes.

### 6.1.1 Overview Tab

The **Overview** tab displays the summary chart with the evaluation performance and provides information about the total number of evaluated recordings, evaluation forms used, and average score calculated.

You can view the number of evaluations per day within the chart by hovering the cursor over a point on the graph.



To view evaluation data based on a specific evaluation form used, click the form name at the bottom.



AVERAGE SCORE

ALL GROUPS EVALUATIONS





AVG SCORE

85.3

SECTION	AVG SCORE
Greeting	87.2
Verification	90.3
Understanding the problem/issues	83.7
Hold/Mute/Transfer	86
Problem resolution	64.7
Use of Tools	89.6
Closing	90.1

GROUP	EVALUATIONS	AVG SCORE	
Group Young Ltd	72	85.3	Vlew

#### 6.1.2 Evaluations Tab

The Evaluations tab lists all evaluation reports being used for a specific group or user. You can open the most recent evaluation report by clicking the **View** button next to the report.

Us	er «Alexis He	enderso	n»						Manage user		
<b>#</b>	2022/09/01 - 2022/09/30				<b>•</b> •	ompare to previous p					
+ Add filters Search OVERVIEW EVALUATIONS											
× [	elete								0-6 of 6 < 📏		
0	CALL DATE/TIME	NAME	STATUS	SCORE	GROUP	AGENT	EVALUATOR	DATE CREATED			
	Sep 1, 2022, 12:20 AM	Sample form	Completed	98	Group Young Ltd	Alexis Henderson	Bryan Gonzales	Oct 4, 2022, 8:10 PM	View 2 Edit		
	Sep 7, 2022, 9:02 AM	Sample form	Completed	95	Group Young Ltd	Alexis Henderson	Bryan Gonzales	Oct 4, 2022, 8:11 PM	View 🕜 Edit		
	Sep 22, 2022, 10:47 AM	Sample form	Completed	82	Group Young Ltd	Alexis Henderson	Joseph Miller	Oct 4, 2022, 8:21 PM	View 🕝 Edit		
	Sep 23, 2022, 9:46 AM	Sample form	Completed	94	Group Young Ltd	Alexis Henderson	Joseph Miller	Oct 4, 2022, 8:21 PM	View 🕝 Edit		
	Sep 26, 2022, 1:37 PM	Sample form	Completed	91	Group Young Ltd	Alexis Henderson	Joseph Miller	Oct 4, 2022, 8:21 PM	View 🕝 Edit		
0	Sep 26, 2022, 1:46 PM	Sample form	Completed	86	Group Young Ltd	Alexis Henderson	Joseph Miller	Oct 4, 2022, 8:21 PM	View 🕝 Edit		
20 p	er page 👻								0-6 of 6 < 📏		
									Wide view 🖉		

### QA

#### Evaluation report for «Alexis Henderson» Edit Report Delete Report Export + **EVALUATION REPORT** GREETING 250/250 Agent: Alexis Henderson yes (5 of 5) Did the agent say "Thank you for calling"? Group: Group Young Ltd Did the agent mention his/her name? yes (5 of 5) Evaluator: Bryan Gonzales Did the agent mention the company name? Evaluation Form: Sample form If the call was transferred did the agent adapt the greeting accordingly? Report Date: Oct 4, 2022 Did the agent say "This call may be recorded..." (outbound only)? Report Status: Completed Score: 98 % VERIFICATION 200/200 Did the agent ask for the caller's name? yes (5 of 5) Did the agent ask for the caller's company name? yes (5 of 5) Did the agent ask for the caller's telephone number? Verification completed with open-ended questions? yes (5 of 5)

240/250

### 6.1.3 Drill-Down Capabilities

An intuitive graphical dashboard lets you quickly analyze group or user-level evaluation data.

To drill down dashboard data by groups and agents, scroll down to the table section and click the **View** button next to the group/ user.



You can also use the breadcrumb trail to quickly move up to the higher-level page.

QA Wide v										
QA > Group «Group Young Ltd» > User «Alexis Henderson»										
User «Alexis Henderson»		Manage user								
2022/09/26 - 2022/10/25	Compare to previous period									
+ Add filters	Search									
<b>OVERVIEW</b> EVALUATIONS										
EVALUATIONS FORMS AVG SCORE										
2	2	88.5								

### Select a date range

This search option lets you filter evaluation data within a specific range of dates.

To view the data by date range, click the date field and choose from one of the available options:

- Today
- Yesterday
- Last 7 Days
- Last 30 Days
- This Month
- Last Month
- Date Range

2	022/09/01 - 2022/09/30									Cor	npare	to pre	vious	perioc			
d	Today	🛗 Sta	art Da	ate	2022/	09/01			É E	nd Da	te 2	2022/0	9/30				
	Yesterday	<		Septe	mber	2022		>	<		Septe	embe	r 2022		>		
C	Last 7 Days	Мо	Tu	We	Th	Fr	Sa	Su	Mo	Tu	We	Th	Fr	Sa	Su		
	Last 30 Davs	29	30	31	1	2	3	4	29	30	31	1	2	3	4		
	,	5	6	7	8	9	10	11	5	6	7	8	9	10	11	AVG S	CORE
	This Month	12	13	14	15	16	17	18	12	13	14	15	16	17	18		_
	Last Month	19	20	21	22	23	24	25	19	20	21	22	23	24	25	88	3.5
	D D	26	27	28	29	30	1	2	26	27	28	29	30	1	2		
	Date Range	3	4	5	6	7	8	9	3	4	5	6	7	8	9		
	ок																

#### Compare to previous period

Comparing metrics over time is a great way to benchmark progress and identify issues as they come up.

If the **Compare to previous period** checkbox is selected, then all applicable metrics are calculated between two identical timeframes (for example between this week and a previous one) and a change in percentage is displayed.



#### Add Filters

Optionally, you can click **Add filters** to filter the evaluation data based on specific recordings. For example, the data based on call recordings by direction (only inbound calls) and duration (between 0:15 and 5:00).

QA			Wide view "*
QA > Group «Group Young L	d» > User «Alexis Henderson»		
User «Alexis	Henderson»		Manage user
2022/09/01 - 2022/09	/30	Grow Compare to previous period	
Call - Direction	v Is	• Inbound	× v ×
Call - Duration	▼ Greater than	▼ 05:00	×
+ Add filters		Search	

Additional information may be found online at Momentum University or the MiaRec documentation center.